



THANK YOU FOR HELPING CAPITAL RESEARCH CENTER ACHIEVE THESE MILESTONES!



The *Politically Incorrect Guide* web series launches. Reaches total of 5.2 million views by the end of the year.



CRC's president testifies in Arizona about how "Zuck bucks" money affected the 2020 election.



CRC's president testifies before a Senate Judiciary subcommittee and challenges Sen. Sheldon Whitehouse's claims about "dark money." The hearing ends early.



CRC's president testifies in Pennsylvania about how Zuck bucks were spent in the Keystone State in 2020.

"The Politically Incorrect Guide to Communism," releases in April, becomes the most-watched episode at 528,000+ views.

CRC researcher interviewed on NewsMax about how environmental activists use the courts to achieve their policy objectives.



Newsweek

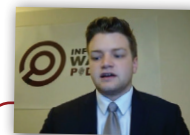
Newsweek quotes CRC researcher about religious groups that claim to be conservative but are funded by left-wing donors and repeat left-wing arguments.

NY Post covers story about Hansjörg Wyss, the Swiss billionaire working to influence journalism.



CRC's president appears on main stage at Freedom Fest's "Mapping the Left."

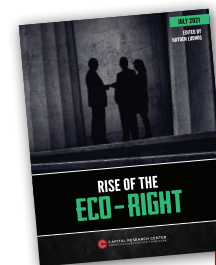
In the first of many briefings to current and former elected officials, CRC's president to a former presidential candidate explains the ways "charitable" dollars are funding political outcomes.



CRC researcher tells Fox News how George Soros funded the campaigns of many local prosecutors.

"The Greatest Liar in Journalism"—a segment of our "Politically Incorrect Guide to Journalism"—releases and becomes the most-watched clip of the year at 642,000 views.

CRC releases *The Rise of the Eco-Right*, examining nonprofits that appear to be conservative while receiving funding from left-wing foundations and promoting policies that go against a free market.



New York Post runs a long cover story on Zuck bucks featuring CRC's research.

The Wall Street Journal runs a letter to the editor signed by CRC's president.



The *Chronicle of Philanthropy* cites CRC researcher in coverage of how foundations increasingly fund political outcomes.



Just the News quotes CRC research on who backed the Black Lives Matter movement.

CRC researchers brief state legislators on Zuck bucks and who is behind woke capitalism.

JANUARY

CRC publishes Zuck bucks battleground state reports that change the debate over private financing of elections.



FEBRUARY



CRC's exposes the players in the *Time* magazine article about the "cabal" that "saved the 2020 election." This memo becomes a top-visited page on the website.

MARCH

Fox News uses CRC's Arabella Advisors report to expose key Biden aides and their ties to left-wing "dark money" organizations.



APRIL



CRC quoted in a *New York Times* exposé of a Swiss billionaire trying to influence U.S. The billionaire eventually drops his bid to purchase the *Baltimore Sun* and *Chicago Tribune*.

MAY

CRC publishes a backgrounder on Antifa that explains the difficulties of tracking those who support the groups' violent approach.



JUNE



The D. James Kennedy Ministries' documentary *Billionaire Radical: George Soros and the Scheme to Remake America*, feature CRC researchers, is released. The series subsequently receives an award from National Religious Broadcasters, the world's largest association of Christian communicators.

JULY

SEPTEMBER

Daily Wire quotes CRC research on environmentalist groups.



The *Detroit News* is one of many outlets in 2021 that ran letters to the editor from readers who independently cited CRC research.

OCTOBER



CRC releases *BLM Aftermath.com*, a video documentary series and website focused on the Black Lives Matter movement one year later. Local residents reveal it did not improve their lives in Minneapolis, the epicenter of the 2020 race riots.



CRC's president briefs multiple current and former federal legislators on Zuck bucks.

NOVEMBER

DECEMBER

CRC's website pageviews reach 3.4 million—a 110% increase over 2020.

InfluenceWatch, CRC's online encyclopedia of special interests, reaches 2.7 million pageviews—a 20% increase over 2020.

BY DECEMBER 2021, CRC VIDEOS REACHED ~33 MILLION VIEWS LIFETIME!

- 2021 VIEWS: ~11 MILLION ON YOUTUBE AND FACEBOOK
- 34.1 MILLION MINUTES VIEWED ON YOUTUBE ALONE (DOUBLE THE TOTAL VIEWED IN 2020)
- 19.4K+ NEW FOLLOWERS/SUBSCRIBERS

101,138 YouTube VIEWS



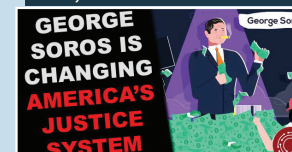
How Mark Zuckerberg Changed the Outcome of the 2020 Election

156,525 YouTube VIEWS



Is Antifa an Idea or Organization?

101,905 YouTube VIEWS



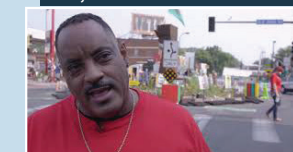
George Soros Is Buying the American Justice System

106,497 YouTube VIEWS



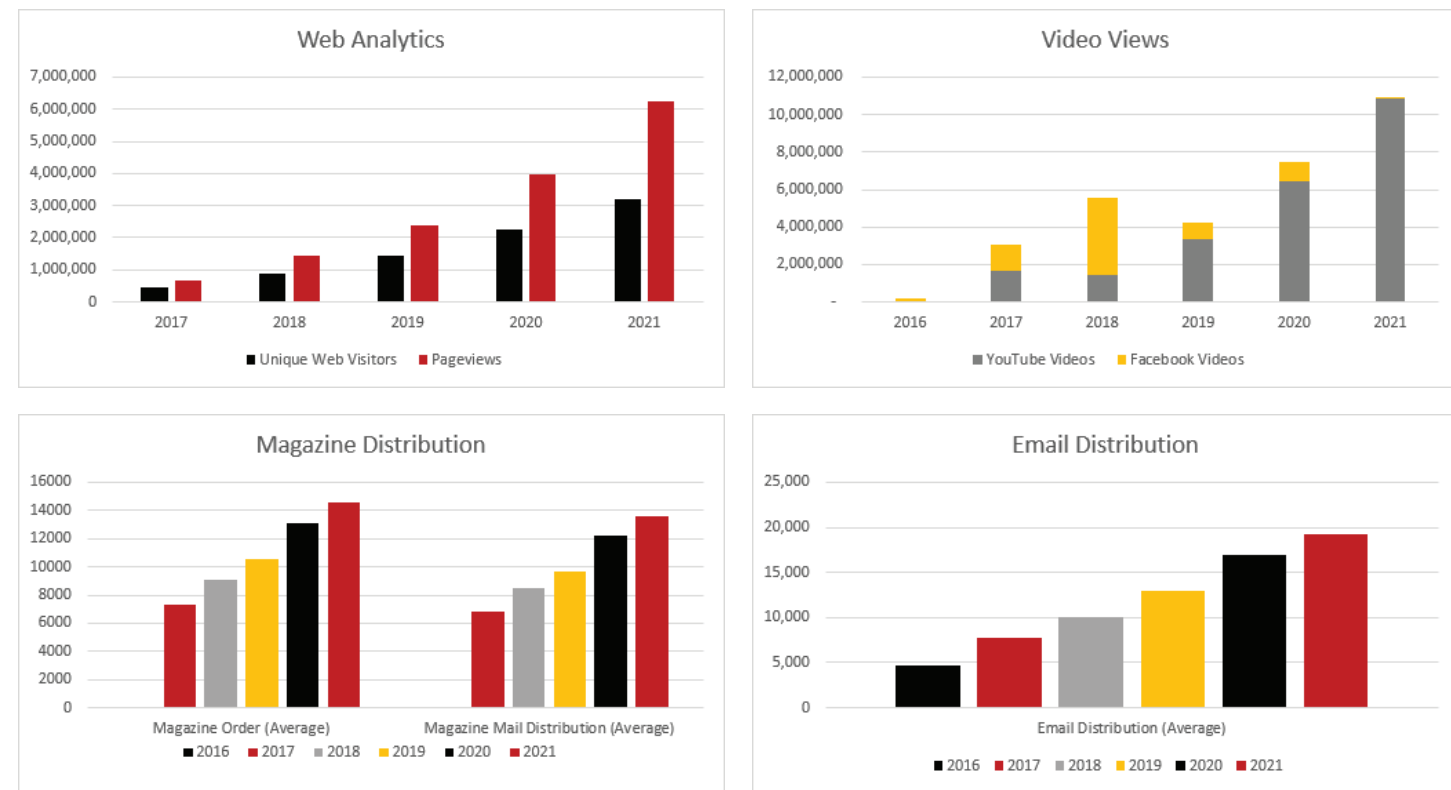
How Capitalism Went Woke

87,925 YouTube VIEWS



BLM Aftermath: Local Residents Attack the Minneapolis Shakedown

Capital Research Center's Work Is Reaching Wider Audiences



InfluenceWatch Still Outperforms on Google

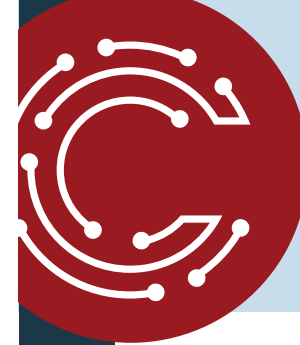
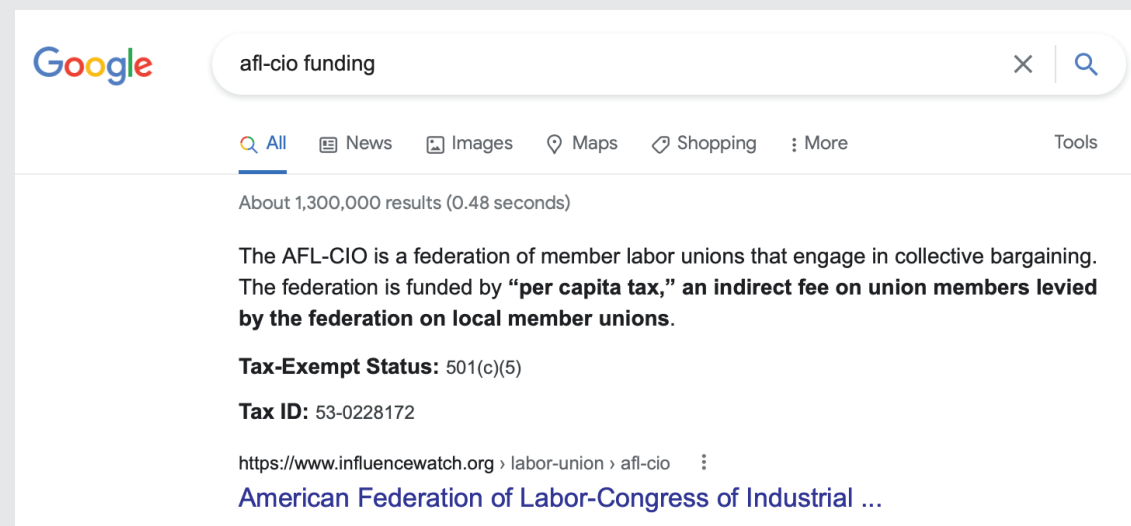
As InfluenceWatch enters into its fifth year, Google continues to point to Capital Research Center's online encyclopedia of special interests as the "Featured Snippet" or the best site that answers a searcher's question. Roughly 6,500 search terms have had InfluenceWatch pop up in this premium search position. For example:

DEMOCRACY ALLIANCE SOROS

NAACP NET WORTH

BILL GATES FUNDING

WHO FUNDS THE SIERRA CLUB



CAPITAL RESEARCH CENTER 2021 YEAR IN REVIEW

Capital Research Center Changes Public Debates So Citizens Can Reclaim Freedom

In 2021, Capital Research Center's ironclad research exposed power-seeking influencers and helped citizens reclaim their freedom. Our work was featured in seven new books released last year—on everything from the way private money changed the 2020 election to the structure of the Black Lives Matter movement to "woke" capitalism and much more.



Praise from CRC's Allies and Other Opinion Leaders

Capital Research Center plays a vital role in the conservative movement, providing "opposition research" on what the Left is up to. Thanks to you, we help our conservative allies and supporters fight back. And they thank us for our invaluable work. Here are some great examples...

"Kudos to the CRC for the essential and indispensable role you are playing to keep our leaders and the public accurately informed!!!!"

"It's really a no brainer to support you and the CRC."

"Your well written piece about our ... case was excellent...P.S. Let Scott know he did a great job [with the Senate Subcommittee testimony]."

"WOW. Great research with real results. I just reread the NYT piece with this additional context [that a Swiss billionaire was about to buy major US newspapers]. His ownership of a media empire would be a big challenge."

"This is exceptional work. I will want to use this information on my website."